

Beyond the Spring[™] > > >



Transform Your POP Display with Custom Pusher Spring Solutions

Whether you're a display company, retailer or brand, Vulcan Spring can help you transform your POP display with variable force and pusher display springs for nearly any permanent and semi-permanent display. For horizontal, vertical or even angled displays, we have the in-house capabilities from concept to mass production to develop a pusher spring solution that will hold and push your product perfectly.

Benefits of Pusher Springs

- Maintains tidiness and organization of store shelves
- Keeps shelves appearing full for a better consumer experience
- Keeps products facing forward to drive interest and sales
- Moves products forward automatically to free up personnel
- Maximizes shelf space to fit larger product quantities
- Helps with inventory control and management

Most Common Uses



Cosmetics & Tobacco Displays



Frozen & Refrigerator Foods



Beverage Displays



Healthcare Products



DVDs, Games & Electronic Merchandise



Hardware & Home Improvement Products





Variable Force Spring

V–Spring delivers dependable variable force to precisely match increased or decreased force requirements. As each product is removed, the V–Spring reduces force, giving minimal push when a display is nearly empty.



Constant Force Spring

Constant Force Springs, or constant tension springs, offer high force output with a very small space requirement. Constant Force Springs provide long linear reach with minimal force buildup and store power indefinitely when extended.





About Vulcan Spring

Vulcan Spring is the preferred global supplier of mass-produced spring solutions, headquartered in Telford, Pennsylvania. With innovative machinery, tooling and engineers, we can deliver a spring solution for even the most challenging applications. For industrial or POP displays and beyond, we're equipped for the quality and timely production of millions of springs, all while promising to make your experience from concept to production as easy as possible.